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## PRINTING FILE PREPARATION REQUIREMENTS FOR WALL

**ADVERTISING** (FOR AGENCIES AND CLIENTS)

FILE FORMAT ONLY TIFF

(OTHER FILE FORMATS MAY CRASH SHADOWS, OBJECTS ETC.)

**SCALE** 1:1 150 – 200 dpi **SCALE** 1:10 300–400 dpi **DO NOT USE CROPMARKS** 

FOR WALLS WITH SLOPING ROOFS FILE SHOULD BE PREPARED AS A RECTANGLE, TAKING INTO CONSIDERATION WALL TECHNICAL DRAWING, WHICH SHOWS, WHERE THE DESIGN WILL BE CUT.

## TOGETHET WITH PRINT FILE IN TIFF FORMAT, IT IS REQUIRED TO SEND:



PHOTOGRAPHY FOR VISUALIZATION CAN BE OBTAINED FROM THE PROJECT MANAGER OR DOWNLOADED FROM THE WEBSITE WWW.VISUALMEDIA.LV